LaSalle
POLICE DEPARTMENT
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day or night 3-3454

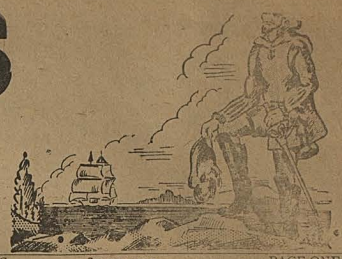
FIRE DEPT. CALLS
3 Alarm Boxes
Sunnyside Hotel - Town Hall
Rainbow Garden or Phone 3-3454

LASALLE NEWS

LaSalle and Sandwich West

"News About People We All Know"

Authorized as Second Class Mail, Post Office Dept., Ottawa.





MRS. GEORGE W. HYSLOP, of Brockville, Ont., shows off her prize-winning Cairn Terriers at Madison Square Garden, New York City, during the recent 77th annual Westminister Kennel Club Show. Left to right are: **CANADIAN CH. CAIRDANIA MULDOON**, which took Best of Winners honor; **AMERICAN AND CANADIAN CH. CAIRNGORM FIONNA**, a winner of Best of Opposite Sex class, and **KILTIE'S FOXGLOVE OF CAIRDANIA**, also an American and Canadian Champ, which took Best of Breed honors.

A New Era in Canadian Aviation



T.C.A.'s first of fifteen Vickers "Vicounts" has arrived in Canada. The ship landed in Montreal and will undergo rigidd cold weather tests in Winnipeg and Churchill, Man. By 1954 all fifteen of the turbo-prop airliners will be flying between Canadian cities.

Royalty at the Races



QUEEN ELIZABETH holds a race program as she stands in a jeep at Larkill, on Salisbury Plain, to watch the weekend United Services point-to-point races. With her are the **DUKE OF EDINBURGH** and an unidentified passenger. The Queen and her husband were attending their first race of the Coronation year and were cheered by some 10,000 spectators at the meet.

These Are The A, B, C's in Building

The three different building zones for residential purposes were explained and clarified last week by Building Inspector Mr. George Hooker of Sandwich W.

Zone "A" is an area set aside for a better type of home, with an area of at least 864 square feet; zone "B" for a middle classed dwelling, with an area of 720 square feet, while zone "C" is in the heart of the commercial and industrial section as determined by the Zoning and Planning By-Law. These homes have an area of 624 sq. ft.

It is understood by home-builders erecting a dwelling in zone "C" that they are, at any time, subject to be forced to demolish or move their home away from th district to allow for commercial and industrial building.

All's Quiet With The Firemen

The first week of March was reported as a quiet uneventful week for the LaSalle Volunteer Fire Departmnt, with no alarms answred since the disastrous fire of three weeks ago at the Churchill hom.

Of all the news dispatches written each week, this is the type we like to do best -- a news item on the fire, departmnt where no fires have been reported. "No news is good news" to quote an old expression, and the more often we hear words "nothing doing in the past week" the better we and the rest of the townspeople like it. Not one person likes to hear the fire siren sound aloud, a self-explanatory signal that someone's home is being endangered or ravaged with flames or ohter destruction.

The longer this record endures, the better.

40-Hour Devotion March 22nd.

A 40 - hour devotion period coinciding with the observence of the Lenten season will be observed at St. Joseph's Church, River Canard, beginning Sunday, March 22nd.

Noon-Day Luncheon At St. Andrew's

A St. Patrick's Luncheon will be held March 18th, at 11.30 of St. Andrew's Memorial Church, LaSalle.

Sponsored by Mrs. Herman Lenover and Mrs. Eldor Dawson. Admission 25 cents for children and 40 cents for adults

English Retreat at Oxley

The mid-week retreat at Oxley on April 14th to 16th - and the week-end retreat from the 17th to 19th of April, are both English. For reservations phone 2-7722 - 2-5473 or 4-0298

Sacred Heart Altar Society Meets March 25th.

The next regular meeting of the Altar Society of Sacred Heart Church, LaSalle, will be held on Wednesday evening, March 25th, at 8 p.m. in the Church auditorium.

February's meeting was one of the most successful ever recorded in the history of the Society with approximately 40 members in attendance.

This was held February 25th, in the auditorium of the Church with Mrs. Albert Reaume, president, in the chair. The organization had been inactive since the fall of last year but is now progressing along quite rapidly.

Among current items under discussion are plans to find ways and means of raising funds for redecoration of the church and the purchase of floor carpeting. In line with this project, the society now has underway a raffle, with the date of the drawing set for Friday evening, May 15, at which time a Bingo is to be held in the church auditorium.

The society has decided to hold their meetings on the last Wednesday of each month. During Lent, the meetings will be of a business nature, and following the Lenten season, social evenings, card parties and refreshments will be included in the evening's activities.

No Activity in LaSalle Building

It's taking considerable time for the ice to break in the construction field here in town, with building activity almost at a standstill.

No permits were issued for either residntial, commrcial or industrial construction,, nor for miscellaneous repairs and additions, during the month of February, in a report from Building Inspector Jack Wells.

The previous month, January saw only one home started under construction at a value of $7,200. No other permits were issued for any other type of building.

It is anticipated that with the warmer weather justa round the corner, considerable applications should b mad by individuals or perhaps construction firms for permit to start building underway in March and April. The spring and summer months are, naturally, the months where heavy building is in progress.

However, glancing across the border line to Sandwich West Township, it's surprising to note that in the first two monhs of his year, permits were issued to a total o approximately one and a quarter million dollars, with exactly the same weather conditions existing. For the most part these permits were issued for residential construction, mainly to three large Windsor construction firms, Morris, Economy and Besch; and all dwellings immediately started towards the sky.

It is highly irregular, then, that weather conditions should enter the picture as far as a retardmnt of building progress is concerned. There are different reasons for the slow progress.

Party Sunday Evening, March 15th.

The last of a series of regular card parties sponsored by the Altar Society of St. Joseph's Church, River Canard, is to be held this Sunday evening, March 15th. at 8 p.m. in the church hall.

Recent card parties have been found quite successful and have always drawn a capacity crowd.

Admission is 50 cents, proceeds of which go towards the numerous projects and activities carried out through the year by the society.

LaSalle News to Replace Destroyed Trophy

The LaSalle News will replaces the competition trophy for the LaSalle Merchants 10 Pin Bowling League. The trophy ordered is a 27" Pillar-10-Year Presentation Trophy, and the past record will be engraved on the plates to bring it up to date. The original was lost in the home of Bob Churchill.

Churchill Fund Donations to Date

Canadian-American Society of Good Neighbors	$2.0.
Community Market	10.
Sunnyside Garage	25.
Mr. Jos. Rosenthal	20.
Lucky Strike Pin-Boys	14.
Lucky Strike Bowling Alley	41.
Bart Evon Appliances	25.
Sugar Bowl Restaurant	20.
Cornett Drugg Store	10.
LaSalle Oil & Coal	25.
Mr. George Hooker	10.
Fleming Appliances	25.
Mr. Leo Bertniaume	10.
Palm Beach Hotel	5.
Dr. E. Thomas	25.
Rev. F. O. Martin	20.
Bergeron Telivision	15.
LaSalle Dairy	25.
LaSalle Collision	10.
Mike Mussolum —	Rug for Door Prize
Alma's Jewellery —	Watch for Door Prize
LaSalle Press and Seguin Press	All Printing Necessary

Sunnyside party netted approximately $1,200.00. This includes sale of tickets, donations at party and raffles.

To Be Continued.

The party at Rainbow Garden will take place Friday night, March 27th. Tickets now on sale.



UP IN THE AIR—One of Montreal's latest scenic attractions? Actually the bench, offspring of this snow-dressed tree north of Fletcher's Field, had the aid of some prankster — not Mother Nature.

Chic for Summer



THIS SHEATH DRESS with match-box jacket in checked crease-resistant cotton is fashioned for spring and summer wear. The tilted bodice has a petal neckline and the jacket has sleeves, pocket and front banded in black.



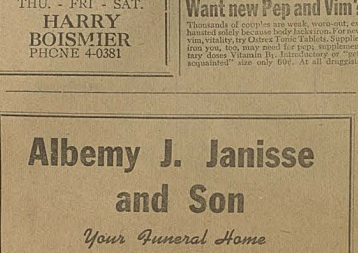
CANADA'S POSTMASTER GENERAL, Hon. Alcide Cote, weighs a package at a new Montreal Postal Station. The picture symbolized the official opening of the station. With Mrs. Cote are W. E. Laurieault, left, pro-mayor, and R. Bolland, Montreal Postmaster.

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For Economy and Value Buy No. 2 Potatoes

Consumers who are looking for good value might well consider buying No. 2 grade potatoes, which are now available on most markets in Ontario, the Ontario Department of Agriculture suggested today. Hotels, restaurants, hospitals, fish and chip establishments and caterers would also find it profitable to take advantage of the price differential.

Potatoes under this grade are usually of equal cooking quality to No. 1 grade, but in most cases have failed to reach the higher standard simply because of slight surface defects which detract from their outward appearance.

At the request of growers, consumers and trade, and in the interests of both the industry and the public, concerted efforts are being made to check closely on potato grades. Further information may be secured from the Fruit Branch, Ontario Department of Agriculture, Parliament Buildings, Toronto.

Husbands! Wives! Want new Pep and Vim?
Thousands of couples are weak, worn-out, exhausted solely because body lacks iron. For new vim, vitality, try Ostrex Tonic Tablets. Supplies iron you, too, may need for pep. supplementary doses Vitamin B1, famed adjuncts of "get-acquainted" size only 60¢. At all druggists.

The Grass Is Always Greener . . .



S.W. Permits Issued Total $255,600.

Figures to February construction in Sandwich West, compiled last week by building Inspector George Hooker presented a picture of one-quarter the value for permits issued in January of this year, a total of 30 permits with a net value of $255,600, compared with 106 permits issued in January totaling $1,000,350.

Of the 30 permits issued during the month, 22 were for residences, at a value of $226,100 —four were for commercial purposes, placed at $20,500; one for industrial use with a $1,500 value; and three garages to be built at a total value of $7,500.

In comparison with the corresponding month in 1953, February of this year has doubled the permits, with 2½ times the value in construction. At this time last year, 15 permits totaling $99,500 were issued.

In the industrial class, the permit was issued to Bryant Pattern Limited for construction of a temporary storage shed on Eugenie Street. This shed is later to be demolished.

A plumbing supply house on Huron Line will be built by James Carstairs, to be known as the South Windsor Plumbing Company.

Also on the Huron Line will be a seven-unit motel, to be built by Marion Muchesna. The building will be south of the Sandhill Hotel.

Two greenhouses are also contemplated for the area, one owned by Frank Burns on Huron Line and the other by John Schoneldf on Grand Marais Rd.

CORRECTION

It appeared in the LaSalle News that the building formerly known as the LaSalle Bakery was presently occupied by Mike Mussolum, this is an error. Mike Mussolum, resides on Gladstone Ave., LaSalle, and his place of business is the Mussolum Rug and Carpet Cleaner, at 1721 London St. W., Windsor.

Little Known Facts

The Florida bald eagle practices "reverse migration" — it nests before it goes north, travels as far as Lake Winnipeg, 2,400 miles away, and flies at great speeds. A banded eagle left Tampa on May 21, was "recovered" near the Artic Circle on May 24. The species is declining; some ornithologists fear it may be extinct by the near 2000.

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THIS and THAT

It remains to be seen just how much truth is in this issue but perhaps these few lines cause som light to be thrown on the subject.

From a few usually reliable sources, we glean the fact that fees charged in LaSalle for the obtaining of a building permit are utterly fantastic. They're simply not within reason at all, these informants point out.

For comparison purposes, every hamlet, town, village and township have an established fee of two dollars for the issuing of a building permit, whether for a new residence, a commercial building, an industrial plant, or minor repairs and additions to present buildings. Two dollars it is, no more no less.

Now let's take the case of a party who applied for a permit to cover their hom with imitation brick or some substitute of that nature. According to regulations set up by the LaSalle building department, the fee would have to be in the neighbourhood of $48 to have the permit issued.

Now where this figure is derived from, we can't imagine. Surely our building inspector or whoever quoted this figure must have made a drastic error.

Some are led to believe that the fee is set according to the value of the work to be done. Others feel the figure is derived from the overall asssesment of the building- such as in this case where the charge for a licence to put brick coating on a home is established after placing an assessment on the entire home.

But neither of these methods have any truth in them whatsoever, according to our sources. The fee for a permit is definitely set at two dollars. The granting of a licence for building purposes is in the same category as licences isued for marriage, automobiles, dogs, fruit dealers and any other service deemed taxable.

Then here's another aspect of the situation. Is there or is there not a building requirements by-law in LaSalle? It is also true that the LaSalle council has not set a standard fee for the issuing of permits as is done in other area? We're told that Sandwich West Township has both but LaSalle has neither. Perhaps the above is reason enough that th town has experienced slow progress in new construction this year.

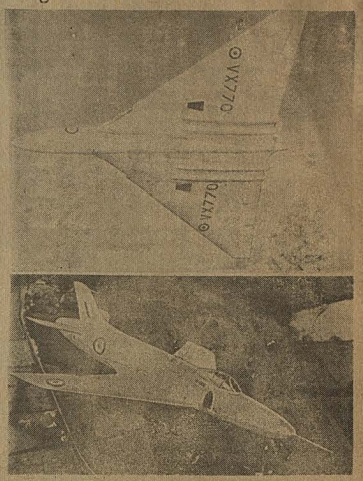
We would like to have some clarification on these grapevine rumours from some informed source.

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High on Britain's Air List



These two planes are high among the 11 aircraft given super priority by Prime Minister Winston Churchill, as important to Britain in peace or war. Top is the Avro 698 "Vulcan," a delta-wing heavy bomber powered by four turbo-jet engines believed to be able to drive the plane at close to the speed of sound, and capable of carrying large bombs over great distances and heights. Bottom is the Vickers Supermarine Swift, a jet fighter with a swept-back wing designed as a successor to the World War II Spitfire.



LOOKING FOR LIVE ONE—Pte. G. D. Dubuc, of Montreal, left, who is serving with the 1st Canadian Base Ordnance Unit living in a massive wartime ammunition dump in Germany is seen with Pte. D. Tomlinson of Vancouver. The boys are busy sorting through ned ammunition from the rifle range looking for live rounds.

RECIPE HINTS



Above: A different Lenten main course is this Salmon Roll. Spread flaked, canned salmon on a rectangle of biscuit dough, roll up, and bake.

Salmon Loaf

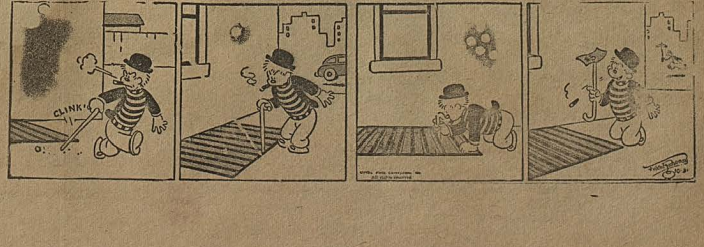
Three quarters cup bread crumbs, 1 egg, slightly beaten, ¾ cup milk, 2 cups flaked salmon, 3 tbsp. fresh lemon juice, ½ tsp. salt, ⅛ tsp. pepper, 2 tbsp. finely chopped onion, 2 tbsp. melted butter.

Combine ingredients in order given. Pack firmly into buttered loaf pan or individual baking dishes. Bake in moderate over, 350 degrees F., about 40 minutes.

Remove from oven and pour over the following Lemon-Butter Sauce. Serve hot.

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Foundation of Local Society

The Canadian-American Society of Good Neigbors was formed on the sixth day of August 1948, by the following members. Hank Fisher; Stan Laframboise and Harvey Bergeron for the purpose and benefit of Bobby Laframboise. On August the 9th, a Bingo was held in the basement of Sacred Heart Church, LaSalle. At this Bingo more members joined in and the following day was set for a meeting.

On August 10th, 1948, officers were elected and th Society was given it's name. Officers elected were Louis Chappus, President; Dick Cunningham, Secretary; Stanley Laframboise, Treasurer. Active members at that time were Hank Fisher; Jack McLean; Pops Bergeron; Harvey Bergeron; Frank Schevchik; Gordon Spink; Mike Bergeron and Edward Gignac.

A dance was then organized Sept. 15th, 1948. They concluded Bobby's case one year later on Sept. 15, 1949. Pete Laframboise then iojned the Association and proved to be a very helpful member.

On March 10th, 1949, the Association undertook the case of Paul Tourangeau. On March 20th a dance was sponsored for his benefit and along with raffles and donations from many individuals, this proved very satisfactory.

On March 15th, 1950 an election of officers took place. Frank Schevechik was nominated and elected President. Dick Cunningham, Secretary and Stanley Laframboise, Treasurer. Members present at this meeting were Jack McLean; Pops Bergeron; Harvey Bergeron; Mike Bergeron; Louis Chappus; Pete Laframboise; Gordon Spink and Edward Gignac.

On Sept 19th, 1950,a drive was made to assist George Cherasim, of Sandwich West whose home burned down. He was given considerable help to rebuild another home for his family.

In January 1952, the society was saddened by the loss of a very active member, by the death of Pops Bergron.

On January 23rd., 1953, the Churchill Fund was started which is now in full swing.

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STANDINGS

Ray's Barber Shop	67
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High Single Game	
Duke Fleming	243
High Triple Game	
Al Bondy	614
High Average	
Rene Tremblay	179

LaSalle Ladies' 10-Pin League

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Alma's Jewellery	55
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Bart Evon	51
Chateau LaSalle	51
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Alma's Flowers	35
High Average	
Del Yaeck and	
Alaire Riley	145
High Single Game	
Jo-Anne O'Gorman	210
High Triple Game	
Alaire Riley	534
High Team Single	
LaSalle Press	748
High Team Triple	
LaSalle Press and	
LaSalle Dairy	2071

Little Known Facts

* * * *

Postwar Japan has been whittled down to a land area less than that of California. Some 83 million people jam this tiny space, and the population is increasing at the rate of 3,600 a day. J.P. McEvoy observes that unable to overflow in Korea, Formosa or Manchuria, and with no country but Brazil willing to accept the> imagrants, the Japanese of the future will be sitting on each other's shoulders.

* * * *

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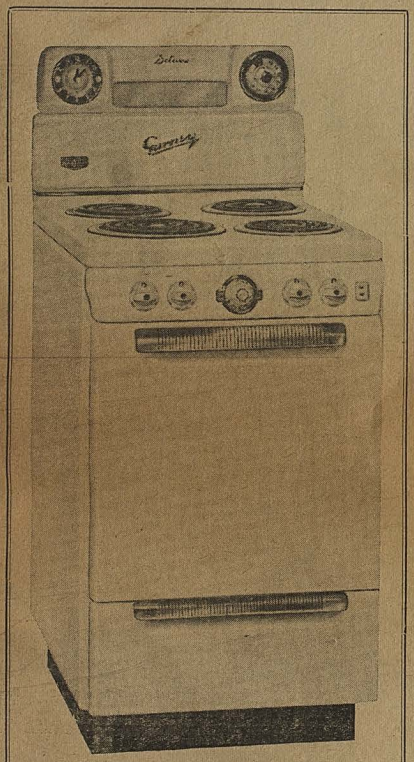


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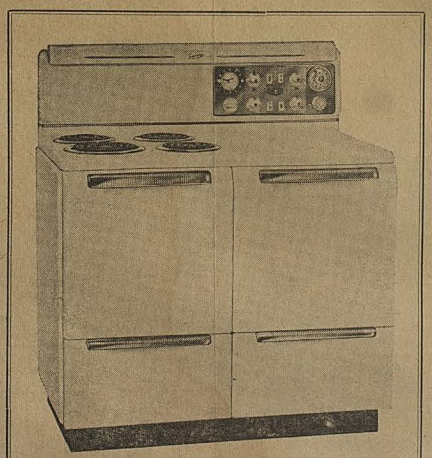
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Separate eggs. To beaten yolks add milk, pimento, salt and cottage cheese. Fold in stiffly beaten egg whites. Cook in skillet with one tbsp. butter, brown on top in oven. Serve hot.
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Canadian Fashion



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ST. PATRICK'S DAY

PARTY March 17, 1953

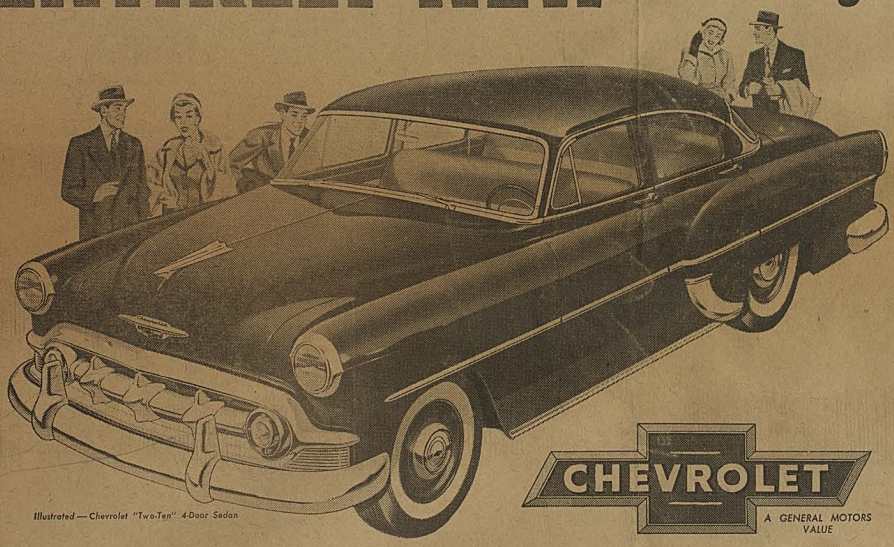
St. Paul's Church

Malden Road and Elliott, — Sandwich West

Euchre - Dancing - Refreshments - Checker - Ping Pong
Tournament - Wishing Well - Kiss the Blarney Stone

Time 8 P.M. Admission 50 cents

ENTIRELY NEW *Through and Through*



Illustrated — Chevrolet "Two-Ten" 4-Door Sedan

CHEVROLET

A GENERAL MOTORS VALUE

—WITH MORE GREAT IMPROVEMENTS THAN ANY OTHER LOW-PRICED CAR!

Entirely New in Appearance with . . . **New Fashion-First Bodies by Fisher.** Here are *more* new models (16 of them!) . . . *more beautiful* and *more comfortable* bodies (take a look and a ride!) . . . and *more color-choices* (22 dazzling single-tone and two-tone combinations!) . . . than ever before in Chevrolet's history! And, in addition, Chevrolet's entirely new Fashion-First Bodies by Fisher bring you even *richer and roomier* color-matched interiors and ever *sturdier* Unisteel construction, for your greater safety-protection!

Entirely New Durability. New, stronger, more rigid construction imparts even greater durability and dependability to a car long famous for these qualities.

Entirely New in Performance with . . . **New 115-h.p. "Blue-Flame" Valve-in-Head engine*.** Chevrolet offers this *powerful*, gas-saving high-compression engine in all Powerglide models, together with the Economizer rear axle; and a new 108-h.p. "Thrift-King" Valve-in-Head engine in all standard gearshift models.

New Power — New Acceleration — New Passing Ability. You'll find that the new Chevrolets, with *either* of these two great new engines, bring you more power, increased acceleration and greater passing ability, as well as sensational new economy.

New, Even Finer Powerglide Automatic Transmission*. Chevrolet's famed Powerglide Automatic Transmission, coupled with the new 115-h.p. engine and Economizer rear axle, gives even finer, fleeter no-shift driving at lowest cost.

New Extra-Easy Power Steering. Greatest advance in driver comfort since the introduction of automatic transmission. Gives finger-tip steering-ease and parking-ease . . . reduces driver fatigue. (Optional on all Powerglide-equipped models at extra cost.)

Entirely New in Convenience with . . . New Center-Fold Front Seat Backs (in 2-door models) for easier entrance and exit; New Master-Key Control with combination starting and ignition key switch; New Automatic Choke on all models; and new larger rear-deck opening for easier loading and unloading.

Entirely New in Comfort with . . . New Curved One-Piece Windshield. New Crank-type Regulators for Ventipanes. New Foot-Form Clutch and Brake Pedals. And the softer, smoother Knee-Action Ride.

Entirely New in Safety with . . . New *Finger-Fit* Steering Wheel. Improved *Velvet-Pressure* Jumbo-Drum Brakes. Shade-Lite Tinted Glass (optional at extra cost). And Safety Glass in windshield and *all* windows of sedans and coupes.

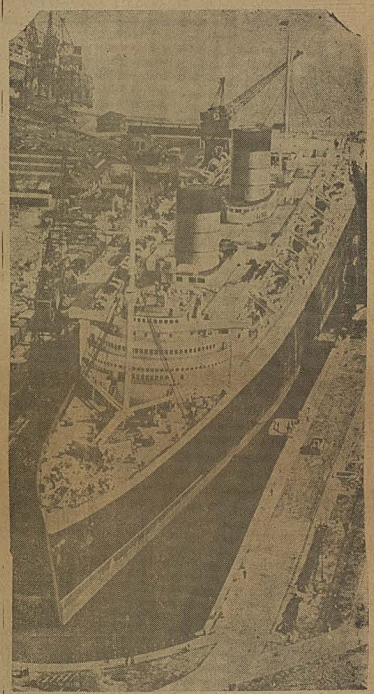
Entirely New in Economy, too . . . Yes, all new Chevrolets for 1953 bring you more miles per gallon of gas — more over-all economy of operation — and, in addition, they're the *lowest-priced line* in their field! Come in — see and drive this great new car at your earliest convenience — and you'll *know* it's the car for you.

**Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost. (Continuation of standard equipment and trim illustrated is dependent on availability of material.)*

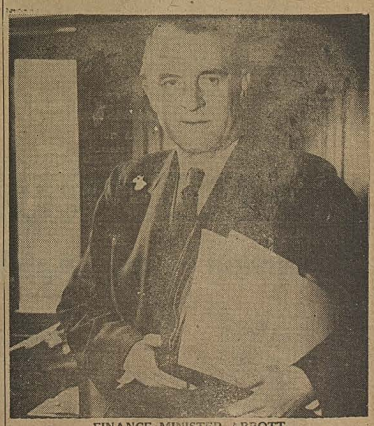
MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

C-853B

Front Road **A. J. Reaume** LaSalle Ontario



TWO MINOR FIRES were reported aboard the mighty British liner Queen Elizabeth during a 24 hour period. She is at present in drydock at Southampton, England, where this aerial photograph was taken during a recent overhaul. Although, very little damage resulted from the blazes, the ship was gone over from bow to stern in an effort to detect foul play.



FINANCE MINISTER ABBOTT
Author of "Social Dividend Budget"